

Richard Smith

Richard has worked in the food and drink industry for over ten years, gaining widespread experience of delivered-wholesale across all sectors. His most recent roles were in the fresh produce sector for both Fresh Direct and Smith & Brock.


He combines a thorough understanding of customer requirements and priorities with an impressive knowledge of the seasonal availability of fruit and vegetables and how best to utilise this in menu development.

Richard is responsible for sourcing new supply partners and works closely with our existing partners.

He is perfectly placed to offer advice on fresh produce buying policies and to offer valuable input into maximising the cost-efficiency and appeal of menus.



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